



# Hillcrest Enterprises

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Fox IV has the answer to your labeling needs. FOX IV Technologies, Inc. offers a wide range of products, software and services for label application. FOX IV has print and apply systems installed and running all over the world, premium quality labels and ribbons, and a quality training and support program. FOX IV also offers printers and scanners from leading manufacturers in the bar code industry. FOX IV is a total solutions provider for labeling systems. Hillcrest Enterprises invites you to check out two Fox IV solutions in difficult commercial situations.



Tagger Tower. FOX IV developed a laser guided pallet labeler designed to apply labels to pallets of glass bottles. This variable height system utilized a laser to detect the top of the pallet. This application called for a label to be applied to the top edge of a pallet of loose bound bottles. The label has a patterned adhesive that was coated in the top half of the label. The bottles themselves were not permitted to come into contact with any adhesive. The application cylinder itself needed to be able to detect the top surface of the pallet stack because of variable pallet heights. It then would apply the label to the side and wipe the top two inches over the top surface of the pallet. To view a video of the Fox IV solution go to ([Tagger Tower Pallet Labeling Video](#))

RFID Labeling in the Dairy Industry. FOX IV partnering with Printronix has developed and integrated a sophisticated RFID system to label tubs of ice cream for one of the countries largest ice cream providers.. FOX IV designed and installed this state-of-the-art RFID labeling system into Walmart's largest supplier of ice cream. The system was designed to label tubs of ice cream that were coupled together and wrapped with plastic wrap. The FOX IV system was designed to apply an Alien squiggle RFID label in the gap between the two tubs. This was critical because ice cream absorbs the radio waves emitted from the charged tag. The system is designed to print, encode, verify and apply RFID

labels at the rate of 40 per minute.

View video of the SLPA 7000e([Google Video](#))

We at Hillcrest Enterprises would love to work with you to meet your company's needs in these areas. If you would like further info, please contact us at the numbers shown above or email :

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We provide product updates and announcements through this newsletter. If you would like to be removed from our email newsletter list, you may auto-request this by replying to this email with the word: UNSUBSCRIBE in the subject line,

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